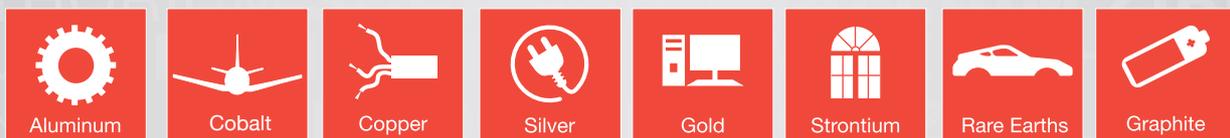


MINERALS MAKE MANUFACTURING

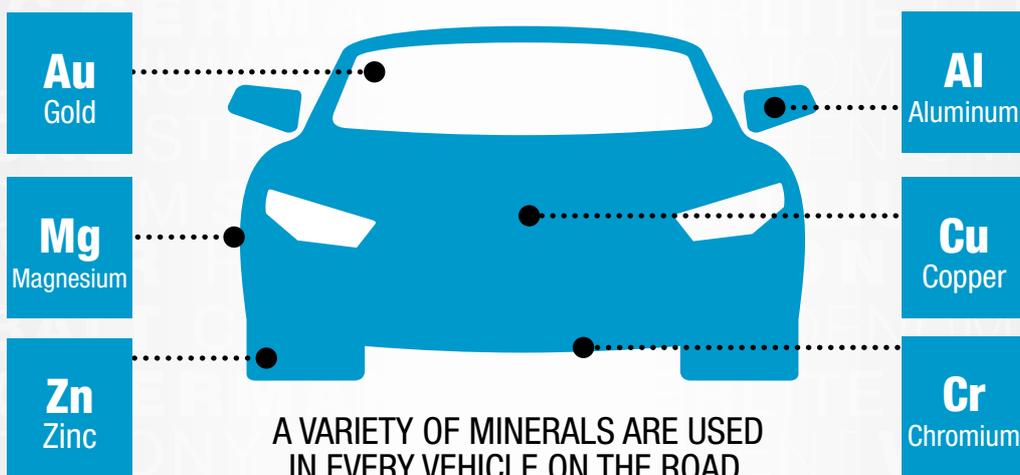
Mi	Ne	Ra	Li
M	A	K	E
L	I	F	E

MINERALS ARE CRITICAL TO U.S. MANUFACTURING, INNOVATION AND JOB CREATION

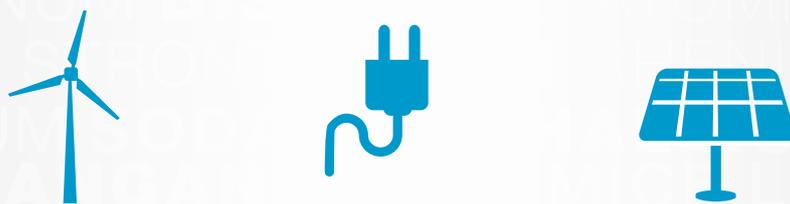
MINERALS ARE THE BUILDING BLOCKS OF AMERICAN MANUFACTURING



STABLE SUPPLIES ARE ESSENTIAL TO A STRONG U.S. AUTO MANUFACTURING SECTOR

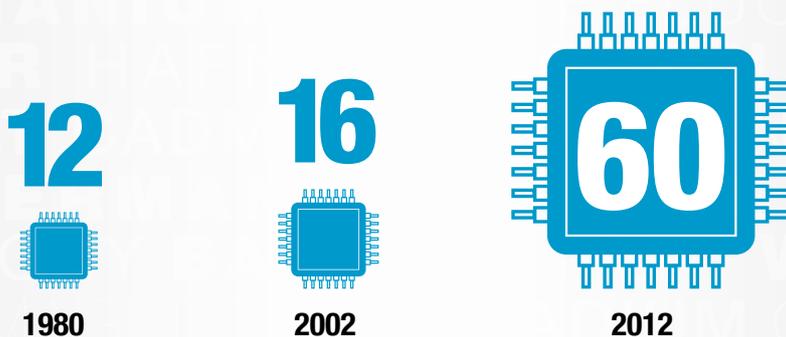


AND TO AMERICA'S ADVANCED ENERGY INDUSTRIES



ADVANCED ENERGY TECHNOLOGIES DEPEND ON MINERALS INCLUDING RARE EARTHS, COPPER AND ZINC.

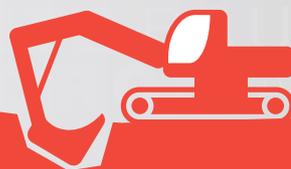
AS TECHNOLOGY ADVANCES, DEMAND FOR MINERALS IS RAPIDLY INCREASING



THE NUMBER OF MINERALS USED IN COMPUTER CHIPS HAS INCREASED FIVE TIMES SINCE 1980.

DOMESTIC MINERALS HOLD THE KEY TO U.S. MANUFACTURING

INCREASING JOBS AND STRENGTHENING OUR ECONOMY.



UNTAPPED U.S. MINERAL RESOURCES CAN UNLOCK \$6.2 TRILLION WORTH OF KEY MINERALS.